



2019 Mira Costa Boys' Basketball Advertiser Order Form

Your donation is tax deductible (FEIN 02-0603467)

Player's Name: _____ **Team:** _____ **Phone #:** _____

Advertiser / Sponsor: _____ Contact Name: _____

Mailing Address: _____

Phone: _____ email: _____

Payment: Check \$ _____ Check # _____ Cash _____ Date Collected: _____

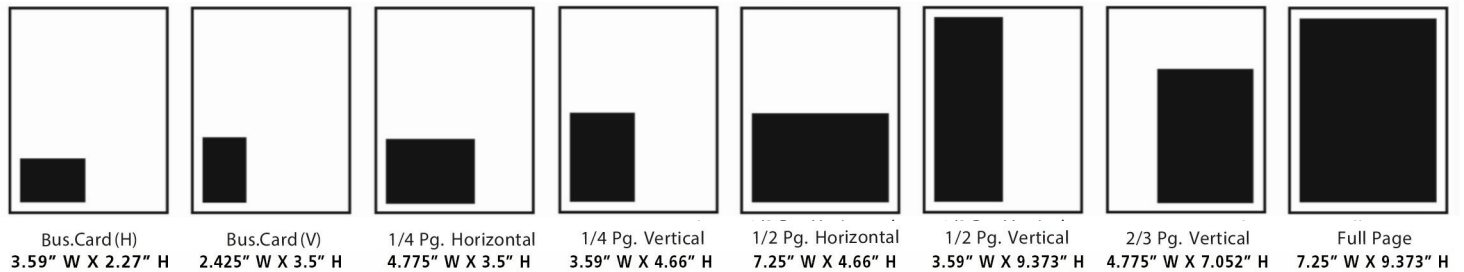
Please make checks payable to: **"MBX Foundation"** and write **"Boys' Basketball"** in the memo section of your check.

All checks, Ad order forms, and Ad Files should be sent to:
Grace Lou | forgracelou@gmail.com | (310) 430-1884
1500 Rosecrans Avenue Suite 500, Manhattan Beach, CA 90266

Checks and Ad Forms submitted: **no later than Friday November 8, 2019**

Please select the appropriate price and size and color of the ad:

- | Black /White Ads | Color Ads* | |
|--|---|--|
| <input type="checkbox"/> \$60 Business Card (B/W) Horizontal | <input type="checkbox"/> \$225 1/2 Page (Color) Horizontal | <input type="checkbox"/> Renewal (same ad as last year) |
| <input type="checkbox"/> \$60 Business Card (B/W) Vertical | <input type="checkbox"/> \$225 1/2 Page (Color) Vertical | <input type="checkbox"/> Renewal (Minor changes to last year's ad) |
| <input type="checkbox"/> \$100 1/4 Page (B/W) Horizontal | <input type="checkbox"/> \$350 2/3rd Page (Color) Vertical | |
| <input type="checkbox"/> \$100 1/4 Page (B/W) Vertical | <input type="checkbox"/> \$400 Full Page (Color) | |
| <input type="checkbox"/> \$150 1/2 Page (B/W) Horizontal | <input type="checkbox"/> \$750 Front Inside Cover (Color) | |
| <input type="checkbox"/> \$150 1/2 Page (B/W) Vertical | Color ad spaces smaller than a half page in size are not available. | |
| <input type="checkbox"/> \$300 Full Page (B/W) | | |



- Ad Specifications:** Please provide all final Artwork in one of the following formats:
- Saved as a **PDF w/embedded fonts** (Press Quality, 300 dpi or higher for CMYK Color or Press Quality, 200 dpi or higher for Black and White Ads)
 - Saved as a **High Rez JPeg** (Minimum 300 dpi.)
 - Saved as an **EPS File** with all fonts converted to outlines.
 - Raster or image files saved as a **.tiff file** (Minimum 300 dpi.)
 - All Color Ads should be converted and saved as a **CMYK File (No Spot Color)**

For Technical Assistance about your design or artwork please contact:

Derek Allen Ho Graphic Design 310.507.4806 • daho@socal.rr.com

Ad Design Services are available for a separate fee.